

ESG - MANAGEMENT, REPORTING AND COMMUNICATION



The Premier ESG
Executive Learning Experience

Our logo carries a proclamation in Sanskrit, तेजस्वि नावधीतमस्तु (tejasvi navadhitamastu), which translates to 'let our study be enlightening'. Our vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.

As IIM Bangalore celebrates its 50th year, the ESG Executive Course earns a reputation as a global premier industry-driven executive education programme designed specifically for Climate leaders. The ESG Executive Course provides comprehensive analysis of the industry's top challenges and opportunities, and of its general business environment, as well as training for executives to enhance industry knowledge, display climate leadership and cross-sectoral effectiveness to solve the world's most pressing problem of the century.

"Wonderful programme to get a wholesome understanding of ESG and its increasing relevance for the corporates. The course has been designed very well with a combination of emphasis on concepts and practical understanding from industry experts. Last but not least, it is an opportunity to meet and network with like-minded people who are working in the same field and learn from their experiences."

Disha Chhabra, Senior Manager-Mergers & Acquisitions, Coca-Cola Ltd.,



About the PROGRAMME



The gold standard for business practices today, is the ability to communicate clearly to all stakeholders through sustainability. The word and the action that comes out of its implementation is certain to guarantee funding, access to global markets and attract a younger workforce – keen to work in firms that are walking the talk.

This programme has been designed keeping in mind the rapidly changing understanding and application of ESG. It is meant for participants from a wide range of sectors and working in different functions within organizations to give them a clear path for individual and organizational development in their career.

Participants of Batch 1 (Cohort 2, July 2023) present their case discussion findings before the Valedictory session.





Snapshots of the programme



About the PROGRAMME DIRECTORS

Deepthi Ganapathy has 17 years of practitioner and academic experience with India's leading media and education conglomerates- these include The Times Group, Deccan Herald, NDTV, IIM Indore and School of Business Management, NMIMS University. At IIM Bangalore, she teaches Communication courses for the MBA programme and offers several Executive Education courses. She has been Programme Director for various custom and short-duration programmes.

Her Massive Open Online Course (MOOC) on Health Communication was launched during the pandemic for Healthcare professionals by IIM Bangalore's Digital Initiative. She has been invited by WHO infodemic management in building curriculum for infodemic management in education programmes.

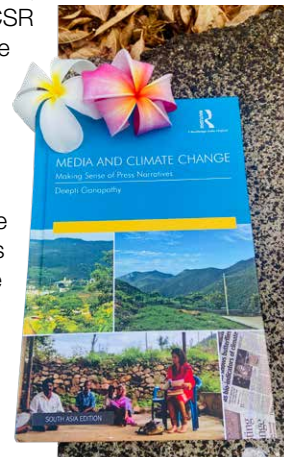
Her research has been published in leading management journals such as the Academy of Management Learning and Education, as well as in highly ranked Communication journals such as Journalism, International Journal of Strategic Communication, among others. She has contributed book chapters in books edited by renowned scholars globally and published by Sage and Emerald on Social Media and Measurement and Computer-Mediated Communication.

She is the author of the recently published book "Media and Climate Change: Making Sense of Press Narratives", which explores the socioeconomic and cultural understanding of climate issues and the influence of environment communication via the news and the public response to it. Her book has been well received globally and she has been invited as a plenary speaker at prominent Climate Conferences and as a speaker to research centers in Universities in the US and EU doing work around the themes of Sustainability and Climate Change Communication. Her book was listed in the Honour Book list 2022 in the Business Category in the Green Literature Festival.

An expert for NITI Aayog and State Institute for Transformation of Karnataka and the Centre for Environment Education, Ministry of Environment Forests and Climate Change, Government of India) and UNICEF, she also serves as an Empaneled member, National CSR Awards, Institute of Corporate Affairs, Ministry of Corporate Affairs, Government of India, her research focuses on exploring the phenomenon of greenwashing in corporate sustainability reporting to identify effective communication strategies to combat it.

An Affiliate Faculty at the Centre for Climate Change Communication, George Mason University, she is spearheading a project to assess reporting on climate change as a health issue by analysing a decade's worth reporting on the health relevance of climate change, as reported in the world's three largest economies: US, India, and China.

Deepti Ganapathy
Chairperson, Centre for Management Communication
Indian Institute of Management Bangalore



Pernna Wadikar, Programme Director of the School of Ultimate Leadership, pioneered institutional ESG education in India and teaches ESG as an Adjunct Professor at IIT Gandhinagar. Prerna is also a board member of the Central British Fund for World Jewish Relief and ESG advisor to consultancies in India and UK. She speaks regularly at webinars and podcasts on ESG and conducts on-demand training on ESG for consultancies and corporates.

Prerna has a portfolio career working in Africa, Asia, Europe and 25 states in India across multinationals, government and philanthropy. She has worked on supply chains, gender, investment, energy efficiency, policy and technology.

Prerna is the recipient of the prestigious India-UK Achievers Honours 75 at 75, Weidenfeld, Oxford, Said, Hoffmann and Lincoln Scholar, a Global Leadership Initiative fellow, and the first female MBA to receive the Oxford Vice Chancellor's Social impact award.

Prerna is an MBA from the University of Oxford, a master's in public policy from IIM Bangalore, Computer Engineer from the University of Pune and specialised in sustainable finance from ESMT Berlin.

Prerna Wadikar
ESG Advisor



“As ESG builds trust, it increases transparency and influences stakeholders’ perceptions. Good communication can also drive stakeholder engagement, promote accountability and help avoid misunderstandings or misinformation that could lead to reputational risks.”

Dr. Vinod Jyothikumar, Scientist and Consultant - dss + Operations Management Consulting



The FACULTY

The faculty who teach in the ESG Executive Course are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience.

"Sharing my experience and the #Welspun journey with an energetic cohort was amazing and I know some of the conversations could have continued for longer than we did but for the time constraints.

I am sure the search for a right framework for ESG implementation in organizations will continue. There are challenges galore, but we all benefit from sharing & learning from each other."

Alok Mishra, Vice President and Group Head – Sustainability, Welspun Group



Past COHORTS SPEAK

Here is what our past cohorts say about the programme:

“The Programme Directors have truly managed to create a one-of-its-kind programme that holistically covers historic and latest trends and perspectives in ESG implementation, reporting and communication. Far from talking about ESG from the perspective of a mere investment or reporting mandate, this programme is a veritable guide on the reporting principles, implementation outlooks and investor expectations. It truly captures the changing needs of Corporate India.”

Roshini Sara Alexander, Manager - Corporate Communications & Sustainability, Tata Coffee Ltd

“The biggest challenge that we face in implementing ESG in firms is gathering data for preparing reports, reducing emissions and preparing new policies in line with ESG.”

Harihar Rakhonde, DGM, Petronet LNG Ltd.

“ESG has become an extremely important factor based on which customers perceive brand value in today’s world. Being a professional who is aware of customer experience, I signed up for this programme to learn the tricks and trades of ESG and advice clients on the way forward.”

Manali Das, Deloitte India

“Climate Communication becomes vital and more impactful when it comes from indigenous communities who can observe the change and experience it. However, there are barriers in communication and different strategies to communicate. Effective Climate Communication can play a crucial role in implementing policy decisions, inspire action, for a sustainable future.”

Bhargavi Hemanth,

Principal Solution Consultant, Zensar Technologies.

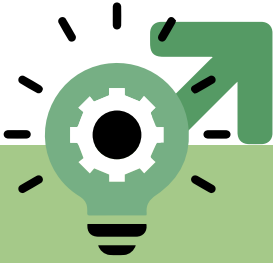
“This programme addresses the contemporary needs of corporates and stands out for its design, choice of faculty and excellent delivery...”

Nikunj Savaliya, Head - Corporate Legal & Company Secretary, Bayer CropScience Ltd.,

“Noise management, community management, regulatory framework, land acquisition and related social issues – these are ESG factors which we have been at the forefront of ESG will help balance the growth focus.”

Dr. Muthukrishnan Murugesan, Head - HSE & Sustainability, Delhi International Airport Limited., Chair, Airport Council International.

The OBJECTIVES



Understand the changing dynamics of business operations from shareholder maximization to stakeholder value creation



Learn components of environmental, social and governance (ESG) issues and double materiality for business operations and management through international frameworks



Apply sound reasoning on why certain frameworks and reporting standards may be applicable or should be discarded



Learn the role of governance in business risk management and mitigation



Scan various Digital Media Platforms to gauge the role of communicating to all stakeholders - to build Climate Leadership



Strategically designed CURRICULUM



- 1 Dynamically updated to reflect evolving ESG Landscape
- 2 Contextualising ESG for cross-sectoral referencing
- 3 Becoming agents of change by communicating strategically
- 4 Immersive learning through simulations and case studies
- 5 18 hours of deliberations with industry practitioners over three days
- 6 Extensive network building and access to an ongoing network of ESG practitioners



Making News on SOCIAL NETWORKS



Gaurav Dhanani • 1st

Head - Central Cell : Marketing , Strategy , Digital Initiatives , ESG | Star Cem...
1d • 🗨️

Successfully Completed Executive Education Program on ESG - Management , Reporting & Communication from [Indian Institute of Management Bangalore](#) . My sincere gratitude to the esteemed faculties [Perna Wadikar](#) [Deepti Ganapathy](#), [Vishra Shikhar Jain](#) [Neeraja HS](#) for imparting knowledge, experiences , latest trends - in the endeavor to create [#sustainablebusiness](#) . Wonderful batch with diverse the discussions. Special Thanks to [Samar Banerjee](#) & [Sustainability](#) [#executiveeducation](#) [#esgleadership](#) [#iimbangalore](#)



Rani Sasikumar • 1st

Group Manager External Communications & CSR Believe good things will h...
4d • Edited • 🗨️

Learning as they say is a lifelong process and when your passion and work converge , its a great experience and outcome .

[Perna](#) means Inspiration and [Deepti](#) means light ! And together, these wonderful professors put together an inspiring and enlightening Executive Education Programme on ESG Management Reporting and Communication. And the setting was the beautiful [Indian Institute of Management Bangalore](#) campus that was perfect with it's 30,000 plus tree cover and fresh air! The session was a validation for me that you communicate better when you know the topic deeper. And effective , simple and clear communication can be achieved without deeper knowledge of the topic.

Thanks to all my fellow learners, for strengthening my through your sharing and sparring, to the wonderful who generously shared their knowledge and to the lovely groupworking that took me back to university days!



Swati Shrivastva • 2nd

Deputy Manager at Star Cements Ltd.
2d • 🗨️

Excited to Announce the Successful Completion of the Executive Program in ESG- Reporting & Communication from IIM Bangalore! 🎉🌍 I would like to extend my heartfelt gratitude to the esteemed faculty at IIM Bangalore for their exceptional guidance and support throughout this transformative journey. [Perna Wadikar](#) [Deepti G.](#) [Anil B.](#) [Suraj Shikhar Jain](#) [Neeraja HS](#) - Their expertise, coupled with real-world case studies and interactive sessions, enriched my learning experience and provided valuable insights into the latest trends and best practices in ESG reporting and communication. 📊🌱 I also want to express my appreciation to my fellow participants, whose diverse backgrounds and perspectives made for engaging discussions and an enriching experience. 🤝🌍 Collaborating with such a talented and motivated cohort has

[#executiveeducation](#) [#iimbangalore](#) [#lifelonglearner](#) [#socialresponsibility](#) [#sustainablefuture](#) [#esgstrategy](#)



Sudeep Dhavakumar • 1st

Leader - Marketing at Altimetrik
5d • 🗨️

It was exciting and great to be back in school, this time at one of the best B-schools in the country. Learning, discussing, and understanding [#ESG](#) that is making businesses rethink how they operate. The power-packed interactive sessions coupled with industry connects made the program truly enjoyable. Thanks to the program directors [Perna Wadikar](#) and [Deepti G.](#) for making this a great program. [#IIMB](#) [#ESG](#)



Vignesh Chandrasekar • 2nd

CFO | Global Finance Director | C Suite and Board Advisory
21h • Edited • 🗨️

Recently completed one of the best on-the-job learning with [Indian Institute of Management Bangalore](#) a fitting backdrop campus and with rain gods smiling to compliment an already clear weather, this was as good as it gets to be in midst of nature

I've had limited exposure of ESG in the past and a topic I had not lately. As the industry and businesses embark our journey on this topic, it was essential to put several information pieces together from those with practical experience. The course did just that with perspectives of Press, Government, regulators, Legal, Industry well accomplished CSO. This was a very content heavy to but [Deepti G.](#) and [Perna Wadikar](#) have managed to deliver an experience. It is always fun to have such interactions and an amazing cohort.

Here are my top take-away from the course:

- ✔️ The core objective of the industry and businesses are just that – Business, let's not be pretentious about "Be Good"
- ✔️ Environment sustainability has been around for a while, governance has always been prescribed by law and social has risen through CSR. These have mostly been isolated and voluntary.
- ✔️ ESG is evolving from voluntary towards mandatory and this mostly from an Investor's perspective
- ✔️ World issues are fast evolving:
 - Climate issues cannot be ignored by individuals and let alone businesses
 - Social responsibility is non-negotiable and society expects more from businesses
 - Governance and transparency are directly linked to investor confidence
- ✔️ ESG is a long term game and there are no short cuts or easy answers
- ✔️ ESG is not the job of one department or just CSO leading this. This needs to be pervasive.
- ✔️ Commitment from the top management is critical.
- ✔️ CFO's have the task of juggling priorities between long term ESG initiatives and delivering short term results
- ✔️ There is a lot of learning and evolution for all concerned. At some level and matter of time, this has to integrate in our daily lives and deliverables.

From the PROGRAMME DIRECTORS

In an endeavour to create Climate Leadership and Sustainable businesses as a way of things to propel us forward, Prerna Wadikar and I are happy to see our second cohort set forth into the world with a better vision - along with our team of esteemed faculty in this unique programme ESG -Management, Reporting and Communication as part of IIM Bangalore's Executive Education in the year that our Institute celebrates its Golden Jubilee.

As an institute, we are committed to building a next generation of leaders with clear ESG Goals, ESG Strategies to build Climate Resilience and commit to Climate Action by showing impact through their Business Strategies.

Dr. Deepti Ganapathy



"To share knowledge with 40 dynamic leaders from over 20 sectors, identifying the upcoming vast need for ESG in India when it was not yet prevalent, in spite of the dismissal of its significance, while sharing my multisectoral experiences in managing business risks and creating growth opportunities was an absolute delight. The energetic batches are passionate about making a difference, and eager to use ESG to drive positive change.

As ESG gains prominence globally, becoming more standardized, more mainstream and more integrated in corporate decision-making, it is heartening but not surprising to see the demand for this course exploding from previous years.

We collaborate with fantastic industry experts for enriching the participant experience. 'It is what you learn after you know it all that counts,' said former US President, Harry Truman. As an alumni, I am grateful for the opportunity to give back to IIMB and to share my love of learning."

Prerna Wadikar





Snapshots of the programme





Executive Education Programmes

ESG - Management, Reporting and Communication (Batch-1)

24 - 26 July 2023



Participants being given a sustainability tour of the IIMB Campus



VENUE:

IIM Bangalore



PROGRAMME FEE

INR **1,05,000/-** Residential (Hotel Accommodation) and INR **90,000/-** Non-Residential (+ Applicable GST) per person for participants from India and its equivalent in US Dollars for participants from other countries.



DISCOUNT

GROUP DISCOUNT

Group Discount of **5%** percentage can be availed for a group of 3 or more participants when nominations received from the same organization.

Please Note

All enrolments are subject to review and approval by the programme director. Joining Instructions will be sent to the selected candidates 10 days prior to the start of the programme. **Kindly do not make your travel plans unless you receive the letter from IIMB.**

The programme fee should be received by the Executive Education Office before the programme commencement date. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/organization concerned.

A certificate of participation will be awarded to the participants by IIMB.

Registration

Please log on to IIMB website www.iimb.ac.in/eep for registering online. Do feel free to get back to us if you should have any clarification.

Executive Education Programmes

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Facebook: <https://rb.gy/lqztu>

YouTube: <https://rb.gy/4ugtq>

LinkedIn: <https://rb.gy/et97x>

Twitter: <https://rb.gy/zh4st>

Instagram: <https://rb.gy/ucurb>

Blog: <https://blog.iimb.ac.in/>



Snapshots of the programme



तेजस्वि नावधीतमस्तु

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